

Editing the Landing Page

The editor uses Taplink to build the Landing Page, and a comprehensive tutorial on how to create your page can be found [here](#). It explains how to make the page as either a link in bio page or a landing page, and you are free to edit your page as you wish; we only recommend that you keep it updated and have the link in your Instagram bio so your membership can have a quick and easy way to stay up to date with your ISoc.

Basically, the editor uses a blocks system, where different types of blocks can be added, edited, and moved around. Feel free to play around with it and explore all the different blocks. Some of the most useful blocks include:

- **Avatar:** A profile picture that can be your ISoc's logo. We recommend keeping this at the top so visitors can easily identify your Landing Page.
- **Link:** A button that can link to a specified URL, such as a fundraiser page or prayer times website.
- **Text:** A way to have text on your landing page.
- **Image Carousel:** Insert an image or set of images; for example, posters for events.
- **Social Networks:** Social media buttons to have links to all your ISoc's social medias and website in one place. We recommend keeping this near the top or at the bottom of the page.
- **Delimiter:** To help divide your page into organised sections.
- **Timer:** A real-time timer that counts down to a specified date and time; for example, for an upcoming event.
- **Map:** If you want to mark important locations on a map, such as a prayer room.
- **FAQ:** Insert some frequently asked questions and their answers.
- **Page:** Insert a whole other page if you ran out of space or want to make things more organised; for example, having a page just about charity or Ramadan.

You can also change the design of your Landing Page by clicking the **Design** tab at the top. Here you can check out a range of templates with different colours, fonts, button shapes, and backgrounds, with some that are animated. You can even create your own design from scratch, if you want to make it look even better or keep it consistent with your ISoc's theme.

The possibilities are endless with the design and editing of the Landing Page, so use it to your ISoc's advantage and give your membership the quickest way to access all they need. Please don't hesitate to contact Halaltruism if you have any questions or need further support.