

What is ISoc.link?

ISoc.link is a package of tools, websites, technologies, services and resources provided by [FOSIS](#) and managed by [Aslayn Group](#), for university Islamic Societies and Muslim Student Associations across the UK. These tools and technologies are designed to elevate the level at which ISocs operate at, and help them better connect with their university audience.

These technologies, resources, and services are provided for free to Islamic Societies, and all we ask in return is for you to use these services, maintain a positive relationship with us, and be open to hearing new ideas.

Released Tools & Services

ISoc Wiki

The ISoc Wiki is an online resource of information for Islamic Societies, with the purpose of providing knowledge and guidance in the various aspects of managing and running an ISoc. Pages are organised into chapters, books, and shelves, so all the content can remain organised as the ISoc Wiki grows. The Wiki includes content and contributions from Aslayn, FOSIS, and ISocs themselves, and the aim is to cover all aspects on how to successfully operate an Islamic Society.

We plan to keep the Wiki continuously updated, so it would be immensely beneficial for experienced ISoc committee members to contribute. By sharing useful knowledge, ISocs can help each other grow to better benefit students across the UK.

Landing Page

The Landing Page is a home page that users can quickly visit to see upcoming events, prayer times, donation links, social media links and more. It works as a "mini website" and can have multiple pages, but it is recommended to keep content short and concise on the Landing Page if your ISoc already has a website, and have it as a gateway to external sources, where more in-depth content is hosted. If your ISoc does not have a website, then the Landing Page can be used as one, and although it is more limited than a traditional website, it is easier to edit and use. The Landing Page can have text, buttons, images, videos, countdown timers, and even a form to receive payment. Feel free to use the Landing Page for what best suits your ISoc's needs.

URL Shortener

The URL Shortener is a tool that is used to shorten URLs into the form of *isn.isoc.link/example* where *isn* is your ISoc's [ISN](#) and *example* is any string of characters you set, preferably a word or words relevant to link you are shortening. For example, if you are shortening a link to a fundraising

page for donations, then you can shorten it to *name.isoc.link/donate*.

The advantages of both the Landing Page and URL Shortener over other conventional ones, is that the ISoc's identity is in subdomain, so it will be shorter, easier to remember, and be more branded towards your ISoc. Your ISoc's landing page will also directly be linked in the [ISoc.link homepage](#).

Email Alias

Your ISoc will also have its own isoc.link email address alias. This is beneficial if you want to mask your ISoc's email or multiple members' emails. For example, if you ISoc has an @gmail email, so you want it to be @isoc.link which will appear more professional as it is a custom domain. Another use is if you want multiple members, who have university emails for example, to all be forwarded emails to the @isoc.link email. Please note the email is only an alias that can receive emails, but does not function as a mailbox that can send emails.

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